



Scientists in School Board of Directors 2020

Greg Chownyk (Chair)

Greg Chownyk is Vice President, Canada Sales & Origination for Shell Energy North America—a subsidiary of the Royal Dutch Shell group and leading marketer of natural gas, power and environmental products. He has worked in the energy industry across Canada for 18 years and has held leadership positions in sales, marketing and strategy development. Greg holds an honours degree in Business Administration from Wilfrid Laurier University.

Greg is keen to help Scientists in School achieve its mission in fostering excitement for science and technology in children of all ages. He believes the future leaders of our country will need to possess curiosity and innovation in these areas to ensure Canada remains a leader on the world stage.

Dan Adirim

Dan Adirim is CEO and Founder of Groundswell Energy. His previous positions include: Senior Vice President, Customer Management at Cirba (now Densify), Associate Vice President, Enterprise IT Operations at TD Bank Group and Vice President of IT Strategy and Architecture at Loblaw Companies Limited. He also spent 10 years as a Management Consultant at Accenture.

Dan holds a Bachelor of Science, Engineering Chemistry from Queen's University and is a Professional Engineer. He loves volunteering when Scientists in School comes into his children's classes and being part of the inspiration and amazement that Scientists in School workshops create.

Sharon Baker

A creative and innovative executive skilled in advancing change in not-for-profit and stakeholder-driven environments, Sharon Baker is a CPA, CMA and holds the ICD.D designation in governance from Rotman and the Institute of Corporate Directors. She has over 20 years of varied experience in healthcare in the hospital and home and community care sectors as well as with private technology companies.

Sharon is currently the Executive Lead, Enterprise Projects at OTN an organization which advances virtual care in the Ontario health care system. She was previously CEO of wellSpring consulting, a private consulting practice she founded in 2002. She has provided strategic and governance advisory services to public and private health care organizations in the hospital, government, home care and long term care sectors.

She has extensive volunteer governance experience in healthcare and education, most recently as the Chair of the Board of the Ontario Shores Foundation for Mental Health. Previous Board positions include Founding Chair of Scientists in School, the Ontario Shores Centre for Mental Health Sciences, Smart Systems for Health, and the Ladies Links Tour Golf Association.

Richard Barber

Richard Barber is Senior Vice President, Sales and Marketing at Computershare. He was previously Senior Director of Pricing and Bid Strategy in the Wireless Business Segment at Rogers Communications. Prior to that he held a number of positions at Celestica including the role of Senior Director, Global Sales Operations. His formal education includes an MBA from Queens University and a

B.Sc. in Honours Physics from the University of Western Ontario. Richard also holds the Professional Physicists (P.Phys.) license/designation (analogous to P.Eng.).

Richard is keenly interested in youth education and plays an active role on parent committees at his children's elementary school. Richard also serves on the Board of Directors at the East Scarborough Boys and Girls Club. The science bug is alive and well in their busy household with four young scientists.

Cara Clairman

Cara Clairman is President and CEO of Plug'n Drive, a non-profit that is accelerating the deployment of Electric Vehicles to maximize their environmental and economic benefits. In just over six years, Cara has taken Plug'n Drive from an idea to a thriving non-profit, recognized as a leader in the EV space. Cara has more than 20 years of experience working in the environmental and sustainability fields, including 12 years working at Ontario Power Generation, initially as OPG's environmental lawyer and later in the role of Vice President of Sustainable Development. Prior to joining OPG, Cara spent five years practicing environmental law with Torys LLP.

She holds a Bachelor of Laws from Osgoode Hall and a Masters in Environmental Studies from York University, as well as an Honours Bachelor of Science degree from Queen's University. Cara is currently driving the 100% electric Chevy Bolt as her personal car.

Joanne Downey

Joanne Downey is a management consultant with 25 years' experience working closely with CEO's and their Executive and Senior Management teams of global, fortune 500 companies across a range of industries, in Canada and globally. She has also consulted with a range of not-for-profit organizations in support of the development of their mission, strategy and strategic initiatives. Joanne is the founder of Strategy+People Inc., and has built a platform of products and services to support strategy, organization design, alignment and leadership development services with a track record of helping organizations increase bottom-line results.

Joanne holds an Honours BA, Commerce and Economics and CPIR from the University of Toronto, and is a Certified Management Consultant (CMC) in the Executive Stream. She is committed to equal opportunity employment and has supported a range of charitable organizations with this focus, including serving on Harvard's Kennedy School of Government Women's Leadership Board, governing the Women in Public Policy Program; and as Chair, and member of various committees for The Alternative Computer Training for the Disabled. Joanne is passionate about inspiring the next generation to consider a career in STEM. She is excited about helping Scientists in School engage young learners as they build critical pathways to their future.

Sarah Heynen

Sarah Heynen is the Chief Development Officer for Peace + Freedom, an enterprise devoted to unleashing the power of entrepreneurs in remote areas to solve problems by providing them access to energy, internet, transport and financing. Previously, Sarah spent 10 years with Evergreen, the visionary charity behind the internationally celebrated social enterprise, Evergreen Brick Works. Serving in various senior roles, including COO and CDO, Sarah brought her passion for people together with systems thinking, fostering the conditions for teams to thrive and revenues to triple. Prior to Evergreen, Sarah worked for WWF-Canada and the Mount Sinai Hospital Foundation.

Sarah holds a Bachelor of Laws from the University of Alberta and an Honours Bachelor of Arts degree in Anthropology from the University of Western Ontario. In addition to Scientists in School, she is

currently serving on the Board of Directors of Clean Air Partnership, and previously for Planet in Focus: Toronto International Environmental Film Festival.

Stephanie Mazzei

Stephanie Mazzei is a senior pharmaceutical and biotech entrepreneur and consultant with decades of experience advising Global C-Suite Executives about optimal commercialization strategies for game-changing improvements in cancer care. She's the founder and currently the President of OncoLogic Inc., a boutique strategy, forecasting, research and due diligence consulting firm. Stephanie was also the co-founder of Strategic Answers Inc. where she helped develop and launch a software program to estimate the future prevalence of cancer patients and led business development activities until the company was acquired in 2016. Prior to her start-up and consulting roles she held senior marketing and strategic planning roles at Bristol-Myers Squibb and Eli Lilly and Company and is currently serving as an Advisor to the ALS Society of Canada and to the Life Sciences Health Innovation Hub of Springboard Enterprises.

Stephanie holds a B.Sc. (Honours) in Life Sciences and a M.Sc. (Pathology) from Queen's University and strongly supports fostering interest and hands-on access to STEM-based learning for all students regardless of background or gender.

Tracy McFerrin

Tracy McFerrin is a philanthropic advisor who has more than a decade of experience helping foundations, families and individuals engage in strategic and impactful charitable giving. She was vice president of a family foundation that granted more than \$35 million annually to the nonprofit sector. In this role, Tracy provided leadership in strategic direction, project management and partnership development on community initiatives and grant-making to address issues such as education equity, neighborhood revitalization and access to high quality social services. She has been sought out as a speaker and thought leader on various topics in philanthropy.

Tracy has held leadership roles on numerous nonprofit boards, including serving as chair for the University of Kansas Medical Center Research Institute, Kansas City Public Television – Channel 19, and Big Brothers Big Sisters of Greater Kansas City. She is an avid volunteer, currently serving as a mentor for high school students with Pathways to Education in Toronto and as trustee of the Ewing Marion Kauffman School in Kansas City, Missouri.

Prior to working in philanthropy, Tracy practiced law providing counsel to and representing businesses in legal matters ranging from corporate governance and employment law to general business litigation. Tracy has a law degree from Harvard Law School and a bachelor's degree in psychology from Howard University. She lives in Toronto with her husband and teenage daughter.

Sandra McKenzie

Sandra McKenzie has over 20 years of leadership experience in Human Resources working with leaders, teams and employees across the private, not-for-profit and public sectors (at the local, regional and provincial level). Sandra is a Senior Human Resources Business Partner with the Regional Municipality of York, is a Lead Instructor for the Public Works Leadership Development Program of the Association of Ontario Roads Supervisors and provides HR and strategy consulting services through a private consulting practice.

Sandra holds a B.Sc. (Honours) in Psychology, a Masters of Education (Workplace Learning and Change) (OISE, University of Toronto) and a Post-Baccalaureate Certificate in Public Administration and Leadership (Ryerson University). Sandra is a Certified Human Resources Leader (CHRL). Sandra is

passionate about learning and helping others to learn and grow and succeed. With three daughters interested in STEM fields (all Scientist in School alumni!), Sandra is excited about contributing to Scientists in School's mission and vision.

David Munro

Dave Munro is Director, Print Services at Compugen Inc. He is focused on customer experience and business growth. Previously, Dave held several leadership positions at Xerox Canada including head of IT; Regional Controller; Director of Compensation; and Director of Customer Service. His empathy for customers and employees allows him to modify and automate processes to improve performance.

Dave holds a Bachelor of Mathematics from the University of Waterloo and is a CPA, CMA. Dave has a lifelong love of mathematics and is strong believer in education. Dave is a former Chair of the Board of Frontier College.

Manjula Selvarajah

Manjula Selvarajah is a Toronto-based journalist, a technology columnist with segments airing on CBC Radio's 20+ radio stations across the country and a guest host on CBC's Ontario weekend show. She is a frequent emcee and moderator, with repeat speaking appearances at Elevate, Collision and #MovetheDial. In her former role, she was Vice President of Marketing at Eloqua, and holds an Engineering degree from Queen's University. She is co-founder of the non-profit Tamil Women Rising and an avid community volunteer. Manjula lives in Pickering with her husband and young daughter. She is excited to give back and is looking forward to helping youth build critical pathways to a bright future.

Alison Simpson

Alison Simpson is the Vice President of Strategic Planning & Commercial Operations at AstraZeneca Canada, a leading global biopharmaceutical company developing innovative medicines in several core areas: cardiovascular, diabetes, oncology and respiratory diseases. She brings over 20 years of experience in management and executive roles encompassing the pharmaceutical, food and packaged goods sectors. Her current accountabilities span strategic planning, future brand marketing, forecasting, insights, analytics, data management, sales force effectiveness and ET operations. Alison holds a Bachelor of Science in Chemical Engineering from Queen's University. During her Queen's years, she worked with the university's Science Quest program, and saw first-hand the impact that hands-on STEM workshops and role models can have to spark science and engineering excitement in youth.

Alison is also a strong believer in making a difference through skills-based volunteering, and recently led a diverse group of professionals in working with The Toronto Kiwanis Boys & Girls Club on their Strategic Plan. She is currently serving on the Rotman Health & Life Sciences MBA Board of Directors and has been a volunteer mentor for young professionals who earn the opportunity to meet business professionals through winning auctions through their own volunteer hours, in an initiative of TimeAuction.org. Alison is an avid runner who enjoys cooking, volunteering at schools and spending time at the cottage.

Sarah Summerlin

Sarah Summerlin has a long history with Scientists in School. A member of the team that founded the Eastern Ontario branch of the organization, Sarah quickly moved into a regional leadership role and eventually a senior leadership position within the organization. Over her 14-year tenure, she built a team and regional program in Eastern Ontario; mentored, managed, and advised various of its regional leadership teams; developed relationships with educational leaders, sponsors and key government

representatives; and was a member of an advisory group of managers and board members who worked to develop a framework for a new strategic vision for the organization. Sarah has extensive experience building and managing high-performance teams, developing and shepherding relationships with key stakeholders, and working within business, education and government sectors.

Sarah is currently the Director of Communications and part of the ownership team of Brezach Solutions, a business that works with school boards, businesses and government departments in Eastern Ontario and the National Capital Region. She is a passionate advocate of 'hands-on' education and 21st century learning.

Jim S.C. Tom

Jim Tom is an independent consultant in information and technology strategy, helping organizations understand and seek advantage in a constantly shifting technology landscape. He was the founding Chief Information Officer for Public Health Ontario and Associate Vice-Chancellor for IT at the University of Missouri-St. Louis. He has held executive and senior management roles in the public and private sectors. Jim has also served on the Boards of several non-profit organizations. He holds a PhD from Stanford in Engineering-Economic Systems and recently received the ICD.D from Rotman/Institute for Corporate Directors. Jim is passionate about the need to develop excitement, curiosity and critical thinking about science early in every child's education. He believes that raising the overall level of scientific knowledge is key to improving the public discourse about science and fostering interest in scientific careers.

Salvatore (Sal) Vella

Sal Vella is an avid volunteer and community board member. He recently retired from a very fruitful career at IBM where he led global teams as Vice President of Engineering and Chief Technology Officer. In his roles, he helped to develop and drive strategy and implementation of IBM's mobile, data/analytics, Internet of Things and DevOps products. Sal continues to be a mentor and advisor through several blogs on leadership and DevOps practices, as well as a board member on several non-profit boards and a member of Rotary International. Education is key to everyone's future and he is excited about the great opportunity Scientists in School provides to improve the lives of many children and future citizens.

Sal holds a B.Eng. degree and an MBA degree, both from McMaster University.